

STUDENT LIFE GUIDE

EXPERIENCE • LIFE • DESIGN

AIEED

All India Entrance Examination for Design

www.aieed.com

#ADesignThinker
www.archedu.org

ARCH Perspective

Founded in Jaipur - the Pink City, in the year 2000, to impart industrially & globally relevant, specialized education in Design, ARCH as an institution, has developed as a centre of excellence in learning and innovation. Over the last sixteen years, the institution has trained more than 6000 professionals and entrepreneurs from across the country. ARCH offers Undergraduate & Postgraduate courses in Interior Design,

Fashion Design, Jewellery Design, Product Design, Graphic Design, Digital Design and Accessory Design. Also offered as full time and short term courses are Styling, Entrepreneurship and Business. All courses focus on employability, internationality & integrated learning, applicable to current developments in the industry and markets of lifestyle & communication. Through participation in real-life community projects, research projects, competitions and internships, the curriculum enables exposure to state-of-art digital technology as well to the grass root capacities of artisans and craftsmen.



Archana Surana
Founder & Director, ARCH
Design, Business, Research

DESIGN Education in the World Craft City-Jaipur



Benoy Thoompunkal
Director Academics-
Partnership, Research &
Innovation

The ARCH campus of Design & Business strongly focuses on International partnerships with special emphasis on research, building new curriculum, & the development of progression routes towards higher education learning and training opportunities, for students and staff. ARCH has established collaborations with advanced foreign educational institutions as well as public and private organizations & forums in order to establish, maintain & improve upon globally recognized and accepted benchmarks in the delivery of quality education in Design. As part of its commitment towards enhancing awareness of the infinite possibilities inherent in collaborative exchange, ARCH is a voting Member of the World Design Organization (WDO) and holds full voting membership in the International Foundation of Fashion Technology Institutes (IFFTI) Our presence and participation in extraordinary forums & environments further includes ARCH's full CUMULUS membership, an excellent facilitating partnership for the transfer of knowledge, best practices and research in Art and Design education.

HOW TO REACH ARCH, JAIPUR



AIRPORT

Jaipur International Airport is located at Sanganer. Arch Jaipur Campus is a 5 minutes drive from the International Airport, Jaipur



TRAIN

Jaipur Junction is 10.5 k.m and Gandhi Nagar Railway Station is 4 k.m away from Arch Jaipur Campus



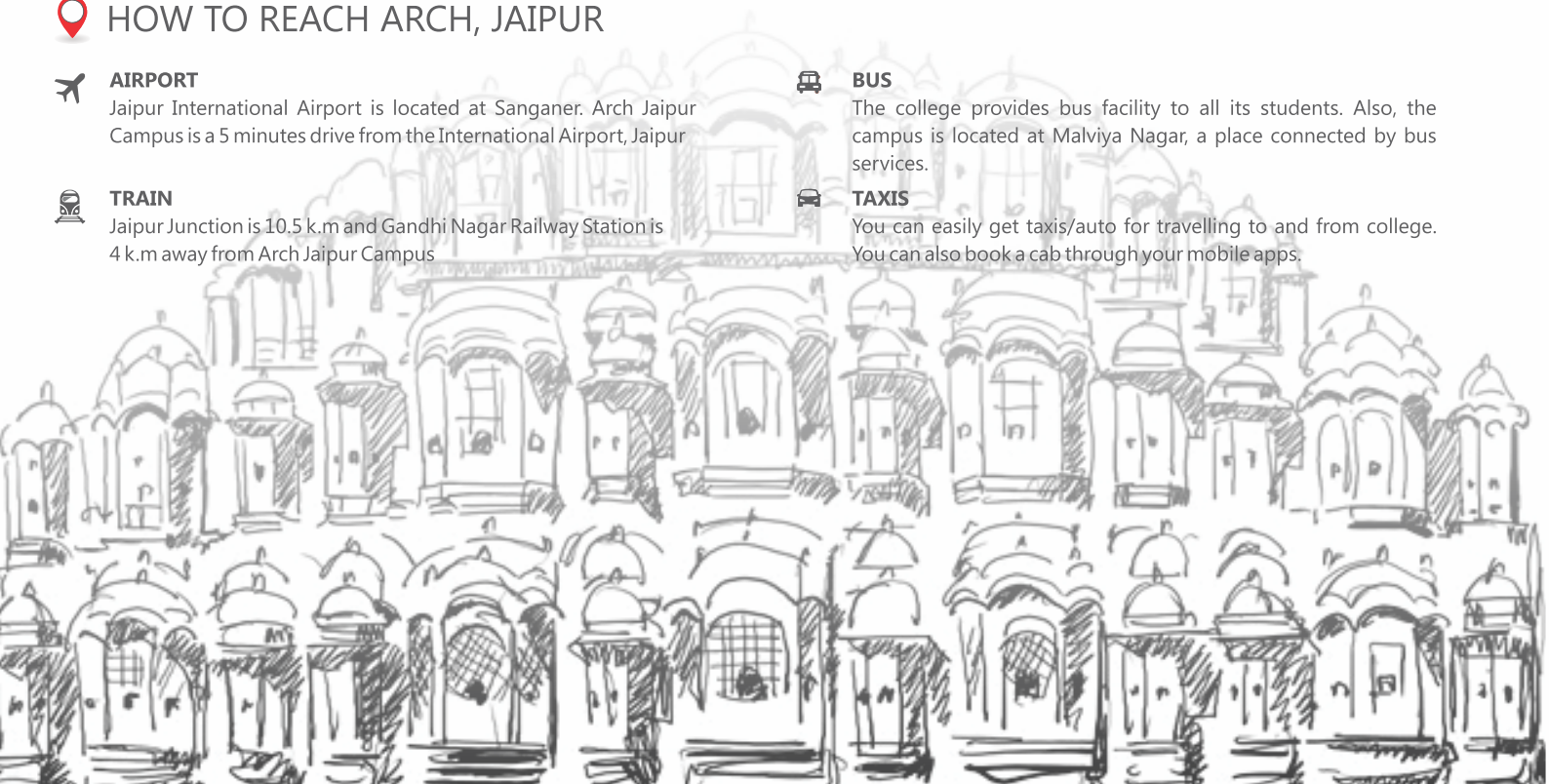
BUS

The college provides bus facility to all its students. Also, the campus is located at Malviya Nagar, a place connected by bus services.



TAXIS

You can easily get taxis/auto for travelling to and from college. You can also book a cab through your mobile apps.



STATE OF ART FACILITIES

DESIGN BUSINESS INCUBATOR | DESIGN COMMUNICATION RESEARCH PORTAL
 MAC LAB & PHOTOGRAPHY STUDIO | BACKSTITCH (DESIGN MAGAZINE)
 3D PROTOTYPE CAD PRINTERS & SCANNERS
 WOOD WORKSHOP, FURNITURE STUDIO
 METAL WORKSHOP, CASTING STUDIO, LASER CUTTER

ENTREPRENEURSHIP CELL & DESIGN BUSINESS INCUBATOR

ARCH is committed to encourage entrepreneurship amongst its students and has thus launched a Design Business Incubator Hub IN with well equipped studios to bridge the gap between you and industry. With advice on Financial Assistance & the Management Mentorship of industry stalwarts, you get a chance to be nurtured to grow as a Designer Entrepreneur & convert your design thinking into an expandable business opportunity.

BACKSTITCH MAGAZINE

ARCH publishes a monthly magazine, "Backstitch", which covers events, Industry trends, and the view points of design practitioners & industry experts. The tabloid also gives insights on student work & keeps abreast of various design related developments in the world. It is distributed pan India, and also shared with our international partners and in all our international forums.

INTERNATIONAL QUALIFICATIONS
 GLOBAL PROGRESSION | CENTRAL LOCATION
 CAFÉ | HOSTEL | TRANSPORT



3D Scanner

3D Printer



Backstitch

Laser Cutting Machine



Jaipur Campus

OUR LINKAGES



Faculty of Design, Business & Research



Affiliated to
University of Rajasthan

UG

Duration: 4 Years
Eligibility: 12th (any stream)
Undergraduate Degree Programme
Selection Criteria: AIEED (GAT+CAT)

Courses & Seats

Award

B.Des Interior Design

B.Des Fashion Design

B.Des Jewellery Design

B.Des Craft &
Accessory Design

B.V.A (Applied Arts-
Graphic Design)

B.B.A (Design)

Duration: 4 Years
Bachelor of Design (UOR)

Duration: 4 Years
Bachelor of Visual Arts (UOR)

Duration: 3 Years
Bachelor in Business (UOR)

PG

Duration: 2 Years
Eligibility: Graduation (any stream)
Postgraduate Level
Selection Criteria: AIEED (CAT)

Courses & Seats

Award

PG Degree in Garment
Production & Export
Management (GPEM)

MA/M.com/Msc
from University of Rajasthan

UOR: University of Rajasthan

BBA: Bachelor of Business Administration
*Selection Criteria: AIEED (GAT)

PEARSON ASSURED: An independent international quality benchmark recognized all over the world

PTE Exam (Academics) to be cleared within 1 year of course commencement for progression to UK University

Faculty of International Studies in Art & Design

Accredited to
PEARSON



UG

Duration: 2+1 Year*
Eligibility: 12th (any stream)
Undergraduate Level
International Degree Study Abroad Course
Selection Criteria: AIEED (GAT+CAT) PTE*

Courses & Seats

Award

B.A Fashion Design

B.A Interior Design

B.A Product Design

B.A Digital Design

B.A Graphic Design

B.A Photography

Pearson BTEC HND Level 5
after 2nd year at ARCH

B.A Degree Awarded by
UK University on Progression
on 3rd year of study abroad

M.A Degree
in 4th year (Optional)
in Select Courses

ARCH Diploma

PROGRESSIONS & EXCHANGES



DOCUMENTS REQUIRED FOR INTERNATIONAL STUDENTS

- Identification Proof (Passport Copy)
- Degree/Pass Certificate/Mark sheet of last Qualifying Exam
- Language Exam & Interview
Student Visa Issued by Indian Embassy - can be obtained from Indian Embassy by
- showing Institution's Selection Letter
Medical Fitness Certificate (HIV Test, Yellow Fever, Swine Flu etc.) as per country rules

Faculty of Skills in Design & Entrepreneurship

Affiliated to Rajasthan ILD Skills University



UG

Duration: 3 Years
Eligibility: 12th (any stream)
Undergraduate Level
Selection Criteria: Interview

Courses & Seats

Award

- B.Voc Fashion Design
- B.Voc Interior Design
- B.Voc Jewellery Design
- B.Voc Graphic Design
- B.Voc Product Design
- B.Voc Media & Journalism

Duration: 3 Years
Bachelor of Vocational Studies
(from Rajasthan ILD Skill University)

AFFILIATIONS



Affiliated to University of Rajasthan



Affiliated to Rajasthan ILD Skills University



A Pearson Assured organization



AICTE Skill Knowledge Provider

MEMBERSHIPS



PG

Duration: 2 Years
Eligibility: Graduation (any stream)
Postgraduate Level
Selection Criteria: AIEED (CAT)

Courses & Seats

Award

- M.Voc Design Communication
- M.Voc Fashion Design & Entrepreneurship
- M.Voc Interior Design & Entrepreneurship
- M.Voc Jewellery Design & Entrepreneurship
- M.Voc Product Design & Entrepreneurship

Duration: 2 Years
Masters of Vocational Studies
(from Rajasthan ILD Skill University)

PRO

Undergraduate Level
Duration: 1 Year or Below
Eligibility: 12th (any stream)
Selection Criteria: Interview

Courses & Seats

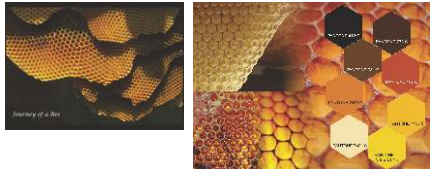
Award

- Fashion Design- Women's Wear
- Interior Design- Residential Design
- Jewellery Design- Precious Jewellery
- Fashion Styling & Make up
- Wooden Furniture
- CAD (Interior, Fashion, Jewellery, Graphics)

ARCH Certificate
(3 Months, 6 Months, 1 Year)

FASHION DESIGN

6 Gon Realm



6 Gon Realm, inspired by the meticulous and efficient way in which a honeycomb is created. The Collection is a creative approach of threading the hexagonal forms using varied materials and showing the imperfection in a creative way using creative pattern making and appliqué.

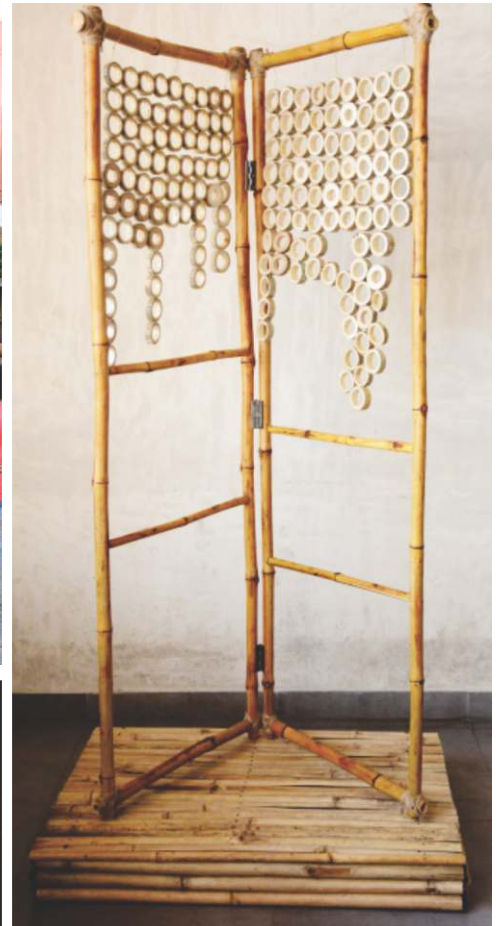
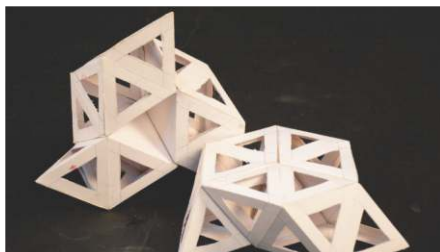


INTERIOR DESIGN

Maverick Mode



Maverick Mode, part of modern style, This approach is very inventive, unusual and unconventional, young. Structure can be obtained by joining pieces. overlapping volumes & twisting colours are used randomly in different rooms of the 3BHK residence.



JEWELLERY DESIGN



GRADUATE FASHION SHOW "GABA"

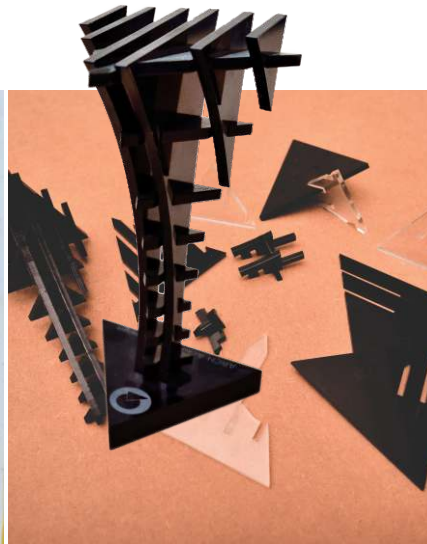


Almas-E-Nizam, a high fashion Jewellery collection inspired from **The Nizams of Hyderabad** Designed by Vishaka Jain for Symtree by Haritsons Group, Jaipur

Designed as a tribute to the Nizam dynasty the legendary connoisseurs of the finest craftsmanship and rarest jewels, this exquisite Collection comprises of more than 100 dazzling vintage inspired pieces .

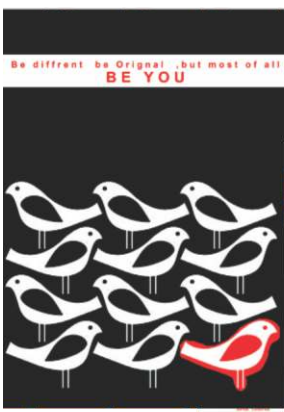
This retro assortment of Almas-e-Nizam will take you back in time to the splendid durbars of the Deccan royalties. It's a legend of mammoth gems, intricate detailing and secret craftsmanship's of this plateau kingdom: preserved tactfully by generations .

PRODUCT DESIGN



GRAPHIC DESIGN

Visual Delight



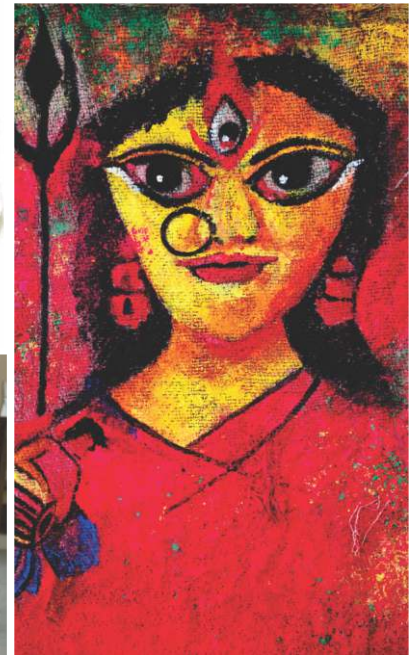
PEACE



Visual Delight, Branding & Advertising
Design for Print, Digital & Web from different
Media Project at ARCH.

DC Design
Communication

Log On:
www.designcommunication.org



PARTNERS & PROJECTS

INTERNATIONAL PARTNERSHIP

ARCH is accredited to deliver Pearson BTEC Level 5 Higher National Diploma (HND) qualifications in the field of Art & Design.

ARCH has signed MoUs towards international partnerships for progression to Level 6 degree and a possible Level 7 Master's.

Universities in the UK include:

- Manchester Metropolitan University, UK
- De Montfort University, Leicester, UK
- University of Salford, Manchester, UK
- Teesside University, UK
- University of Northampton, UK
- UHI Perth College, Scotland, UK
- University of Middlesex, London, UK
- NSCAD, Canada

All in all, students can complete a Level 6 top up degree in more than 50 universities in the UK, Canada, USA, Australia and worldwide.

INDUSTRY CONNECT

ARCH, is actively involved in knowledge dissemination, design intervention, and training programs for Artisans, Designers and Women for skill development and encouraging entrepreneurship amongst them.

ARCH involvement in industry:

- Official Consultant Uniform Designer for the  Jaipur Metro Rail Corporation.
- Skill upgradation programmes with various Govt. bodies.
- Micro Small Medium Enterprise (MSME), Govt. of India
- Development Commissioner Handicrafts (DCH)
- Ministry of Textiles, Govt. of India
- MSME NID Design Clinic Scheme

Other than these, ARCH has tie ups with important social & professional bodies that include Fashion Design Council of India (FDCI), TIE Rajasthan, CII, HeadStart, FICCI Flo, YUVA Unstoppable, 91 Degree, iCreate, Studio, Shopaccino and many more.

DESIGN QUOTIENT

ARCH is a well recognised and established name in the design world and has been visited by industry experts & celebrities Ritu Kumar, Anita Dongre, Bibi Russel, & Sabyasachi. International experts Prof. Ian King, Prof. Annick Schramme, Prof. Gerard Moran, Prof. Pradyumna Vyas & Yiani Melas have also been our guests on the campus and have interacted with the students. Film stars Randeep Hooda, Parineeti Chopra, Anushka Sharma, Nawazuddin Siddiqui too have graced ARCH environs.



ARCH Design Incubator Inaugurated by Ms. Kiran Maheshwari, Hon. Minister for Higher Education, Govt. of Rajasthan



Arch Founder Director Archana Surana with NID Director Praduman Vyas & UK Partner Christiana Margiotti, UHI Scotland at Convocation Ceremony



Bollywood Actors Nawazuddin Siddiqui & Bidita Bag releasing the B. Des Poster



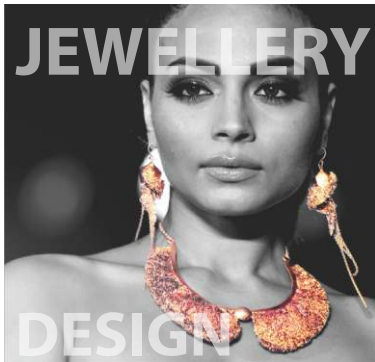
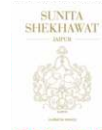
Veteran Fashion Designer Ritu Kumar with students at ARCH Campus

PARTNERS IN PROGRESS



Shivangi Natani
Sub-Director, Shivangi Inc.
Exports, Batch 2009

As the Sub-Director and fashion Designer at Shivangi Inc. Exports, the enterprise started by her two years ago, she is heading the Design department as well the production for international clients such as Walmart, Sahara Woman, Points, Just One LLC etc.



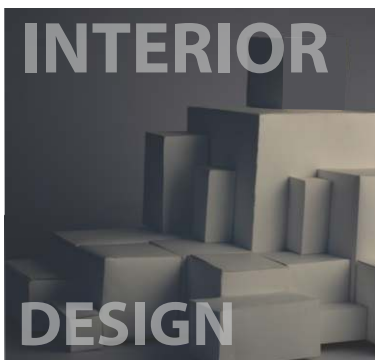
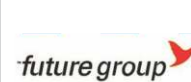
Riddhi Chaudhary
Designer, ORRA Diamond Jewellery
Batch 2010

By providing me with the right knowledge, guidance & exposure in the field of Gems and Jewellery, ARCH has given me the platform to make my life exactly the way I wanted. I have received the best in a wonderful environment in ARCH.



Rinki Lalwani
Gaurav Agrawal Design Studio
Batch 2016

I had been given ample projects to work on and various site visits gave me the opportunity to understand the project requirements. The internship period was for 2 months but the learning opportunity I was given in the office was immense. I am thankful for all the support



Apoorv Saxena
Founder Espacio, Entrepreneur & Interior Designer, Batch 2007

Sizeable industry exposure in the form of field trips & guest visits from industry mentors helped tremendously in providing real time experience. In combination with theoretical knowledge, these are important for professional practice.



Vipin Sharma
Design Head, FITSO
Batch 2016

I always had a creative bug in me and ARCH helped me by paving a path for my dream. The institute gave me the clarity on the difference between 'I think' & 'I can' in design. The tool is the vision. To understand & practice the intent of learning.

Applications are invited for the following Undergraduate & Post Graduate Degree Programs

ARCH
College of Design & Business

ARCH
Academy of Design

COURSES OFFERED

Bachelors Courses (4 Years)

- B.Des - Fashion Design
- B.Des - Interior Design
- B.Des - Jewellery Design
- B.Des - Craft & Accessory Design
- B.V.A - Applied Arts (Graphic Design)
- B.B.A - Specialization in Design (3 years)



Awards: Bachelor's Degree
Affiliated to University of Rajasthan
Eligibility: 12th (any stream)
Selection Criteria: AIEED (GAT+CAT)

International Study Abroad Courses (2+1 Years)

- B.A Fashion Design
- B.A Interior Design
- B.A Graphic Design
- B.A Product Design
- B.A Digital Design
- B.A Photography



Awards: Pearson BTEC HND Level 5 in ARCH, India
BA Degree awarded by Intl. University (3rd Year abroad)
Eligibility: 12th (any stream)
Selection Criteria: AIEED (GAT+CAT) & PTE

Postgraduate Degree Courses (2 Years)

- M.Voc Design Communication
- M.Voc Product Design & Entrepreneurship
- M.Voc Interior Design & Entrepreneurship
- M.Voc Jewellery Design & Entrepreneurship
- M.Voc Fashion Design & Entrepreneurship
- Garment Production & Export Management (UOR, Degree)



Awards: M.Voc Degree from Rajasthan ILD Skills University
Eligibility: Graduation (any stream)
Selection Criteria: AIEED (GAT)

#ADESIGNTHINKER

IMPORTANT DATES

Application Forms Available: **15th November 2017** onwards,
AIEED Exam consists of General Aptitude Test (GAT) &
Creative Aptitude Test (CAT), followed by Interview & Portfolio round.
Visit www.archedu.org
For sample paper, exam schedule and application form

Batch commencement:

- For International Study Abroad Courses
CBSE students: **25th April 2018**
IB Students: **23rd July 2018**
- University Bachelor Degree Courses & PG Courses: **14th July 2018**

ELIGIBILITY CRITERIA

UNDERGRADUATE PROGRAMMES

- Candidates who have Appeared for/Cleared Class 10+2 (CBSE/ICSE/IB/State Board/NIOS) are eligible to write AIEED Exam.
- Class 10+1 Students can also write AIEED 2018. Qualifying students will be eligible for direct admission in the academic year 2019 after clearing the interview.
- PTE Exam to be cleared within 1 year of course commencement for progression to UK Universities

POSTGRADUATE PROGRAMMES

- Graduation (any stream)/ 19 Years of age

GAT General Aptitude Test
CAT Creative Aptitude Test

MERIT BASED SCHOLARSHIPS AVAILABLE

Apply for AIEED - SAT Scholarship Aptitude Test

BTEC Business & Technology Education Council (UK)
HND Higher National Diploma (UK)
UOR University of Rajasthan
PTE Pearson Test For English (Academics)

www.archedu.org

Scan to
apply online



Jaipur

Arch College of Design & Business
9, Govind Marg, Malviya Nagar Inst. Area,
Malviya Nagar Jaipur-17

17 Glorious Years in Design Education

1800 3070 0626
94140 70678


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